

TURN90

2021 ANNUAL REPORT



LETTER FROM THE EXECUTIVE DIRECTOR

AMY BARCH



When I left college in 2006 passionate about prison reentry, I had no idea that mass incarceration would become a defining civil rights issue of our time. **One in three Black men has a lifetime chance of incarceration, as opposed to one in 16 white men.** Nearly 600,000 people return home from prison every year. Almost two-thirds are rearrested within three years of their release, a number that has remained persistently high for decades. Finding and implementing effective strategies to reduce recidivism rates is more important now than ever before.

This nation's model for delivering services to people returning home from prison is outdated and ineffective. For too long we've approached failure after prison as if it was caused only by a person's temporary separation from society, to be solved by emergency needs services after release. The term 'reentry services' is almost synonymous with providing charitable housing, identification, employment, and transportation assistance.

This approach misses the full scope of the problem and cuts short real solutions. People go into prison with a host of issues that are separate from, but just as impactful as, the complex reentry challenges they face upon release. Individuals cycling in and out of prison often lack critical thinking, emotional coping, and problem-solving skills. It's common for people in prison to have attitudes that are resistant to authority and sensitive to disrespect. They often display impulsive and aggressive tendencies and depend on drugs and alcohol. Research shows these needs are important and relevant to a person's ability to reach life goals and remain free from re-incarceration.

We can no longer ignore the obvious. Reducing recidivism rates by any meaningful measure requires that we make a deeper investment in people returning home from prison. Effective reentry solutions must address the underlying reasons why a person went to prison in the first place, not simply respond to the problems caused by the experience of incarceration.

The stage has been set for a renaissance in prison reentry. There is widespread public support for reform. Incarceration rates are dropping. Sentencing guidelines are changing. More people are released from prison each year than are sentenced to it. This is a moment in time to pioneer a new approach to prison reentry and prove that we can do so much better if we really want to. This is Turn90's mission.

I've always had a go big or go home mentality. I'm not satisfied with running an amazing program that only serves a fraction of the people who need it. It's critical to develop scalable programs to address the needs of people returning home from prison in South Carolina, but also other states looking for better solutions. National aspirations prompted us to pursue a trademark on our name, but we quickly learned of Turning Leaf's popularity. It was a little hard to let go, but we're fully embracing our identity as Turn90, representing a new direction after prison.

In 2019, we set a goal to open two additional Turn90 centers in South Carolina as part of a statewide expansion plan. Opening our Columbia location last year in October was one of the proudest moments of my life. It not only showed me what my team and I are capable of, but it also proved that Turn90 is relevant, timely, and needed. The support I received to make the dream of replication a reality is both humbling and inspiring.

But the work doesn't stop in Columbia. Next year we open our third location in the upstate of South Carolina. With all three sites developed, we'll be ready to have a formal evaluation of the program. Positive results and lessons learned from the replication sites will position us to continue to expand statewide and beyond.

As we head into a new year, I feel inspired. I have the privilege of serving men out of prison on terms I'm proud of. I marvel at my good luck. We're living in a historical moment ready for criminal justice reform, and I spent the last decade designing a solution. I'm grateful every day. Dozens of people have thrown their life's lot in with mine, and hundreds more have given time, money, and support to help us keep moving forward. Thousands more cheer from the sidelines. But most of all, I stay focused on the belief that we can do better and I just keep going.

Reducing recidivism rates by any meaningful measure requires that we make a deeper investment in people returning home from prison.



You ultimately judge the civility of a society not by how it treats the rich, the powerful, the protected and the highly esteemed, but by how it treats the poor, the disfavored and the disadvantaged.

– Bryan Stevenson, Equal Justice Institute



OUR FOCUS

We work with men who have significant barriers to success after prison.

The Men of Turn90:

- Are highly likely to be rearrested
- Have no GED or high school degree
- Have no sustained employment history
- Living in chronic cycles of incarceration
- Lack pro-social support networks

Statistics:

- 90% were incarcerated as a juvenile
- 92% are on probation or parole
- 93% didn't graduate from high school
- 50% had a family member who was incarcerated
- 38% served more than 10 years in prison



A Pioneering Approach

PEOPLE OUT OF PRISON NEED AN INVESTMENT IN THEIR FUTURE.

We make a deep investment in each man who walks through our doors, going far beyond typical reentry services that only focus on emergency needs. Using an evidence-informed approach, Turn90 combines individualized support, access to immediate employment, daily classes to develop new thinking, coping, and problem-solving skills, and job placement when a person is stable enough to take the next step.



Turn90's Intervention Model

1 COGNITIVE BEHAVIORAL CLASSES

Participants engage in over 150 hours of cognitive behavioral classes taught by staff who are also program graduates. The classes teach new ways of thinking and alter behaviors supportive of criminal lifestyles to create transformative and lasting change.



2 TRANSITIONAL WORK

Employment in the Turn90 Print Shop gives a person just out of prison access to legal income and a safe place to put into action skills they learn in the classroom. Hourly pay starts at \$12/hour, almost \$5 over state minimum wage.

3 CASE MANAGEMENT

Regular case management sessions address emergency needs like identification, housing, food instability, and transportation, as well as individualized support with navigating family relationships and securing consistent medical care.

4 JOB PLACEMENT

Graduates are placed into a permanent job with a competitive wage, benefits, and opportunities for growth to provide economic stability. Turn90 staff ensures a smooth transition into a new career and provides continued advice and support.

To ensure the program is being delivered by the **most credible of messengers**, since 2017 we've hired four graduates to staff program roles, including the **Classroom Facilitator** and **Print Shop Floor Manager** in both Charleston and Turn90's new Columbia location.

38%

of full-time **Turn90 staff members** are program graduates.



A Scientifically Proven Model

THE PROGRAM HAS GONE THROUGH YEARS OF TESTING TO OPTIMIZE RESULTS.

The concept of evidence-based practices (EBP) in the field of reentry emerged to describe the practices that have been proven by the most rigorous research to significantly reduce recidivism. Three principles, Risk-Need-Responsivity (RNR), became the core EBP used around the world as a basis for rehabilitation. Today the RNR model remains the only empirically validated guide for criminal justice interventions.

RISK PRINCIPLE

Who to target
people at a moderate to high-risk of re-offending

NEED PRINCIPLE

What to target
needs associated with the likelihood of recidivism

RESPOSIVITY PRINCIPLE

How to target
use cognitive behavioral interventions



What needs are associated with recidivism that can be changed?

Thinking, attitudes, and values supportive of crime; associating with people who participate in criminal behavior; lacking emotional coping and problem-solving skills; certain personality and temperament factors such as aggression and impulsivity; drug or alcohol abuse; poor performance and/or limited engagement with school or work.

Well-crafted and well-implemented programs can reduce recidivism by up to 35%.

[James Bonta and D.A. Andrews, "Risk-Need-Responsivity Model for Offender Reassessment and Rehabilitation, 2007-06."](#)

Every \$1 spent on delivering CBT to justice-involved adults yields a savings of \$6.31 in avoided criminal justice and associated healthcare costs, with a 97% likelihood that its benefits will exceed the cost of providing the service.

[Washington State Institute of Public Policy](#)

Transformative Skills

Cognitive behavioral classes teach people to identify and manage thoughts that contribute to emotional problems, altering their behavior in the process. It is the most effective research-tested strategy to change criminal behavior.

Not only are Turn90 participants in cognitive behavioral classes every day, but on-site transitional employment in the Turn90 Print Shop gives staff numerous opportunities to reinforce concepts outside of the classroom and demonstrate their application in the real world.



*I use skill five, **Deciding to be Responsible**, daily. It always comes down to that one decision. Deciding to do the right thing might be a little harder, but in the end, it's going to pay off. I can see that now. —Rigg, 2021 graduate*



25

**GRADUATES
PLACED**
in career-path jobs

63

MEN HIRED
for transitional
employment in
our Print Shop

895

HOURS TAUGHT
of cognitive
behavioral classes





Vision Into Reality

TURN90 OPENED IN COLUMBIA, SC.

In 2021 we achieved the first major goal in our expansion throughout South Carolina. On a sunny October morning, we opened the doors and cut the ribbon at Turn90 Columbia. Governor Henry McMaster provided keynote remarks alongside State Representatives Kambrell Garvin and Todd Rutherford and Columbia Mayor Steve Benjamin. Opening a second location doubles our capacity to provide reentry services to men coming home from prison. It also demonstrates that Turn90 is a scalable reentry solution and was a huge milestone to becoming a nationally-recognized prison reentry program.

TURN90

- **Opened a second location in Columbia, South Carolina**
- **Expanded staff from six to 12**
- **Hired three program graduates to the full-time staff**
- **Doubled our capacity to serve men returning home from prison**

Making a Difference in Lives Least Likely to Succeed

TURN90 INCREASES JOB RETENTION AND REDUCES REARRESTS.

Recidivism rates for program graduates remain far below the national average of 62%. Only 22% of Turn90 graduates are ever rearrested for any reason. **We have a 78% success rate at keeping men from returning to a criminal lifestyle after prison.**

2021 Turn90 Graduates:

91% remained employed at their initial job placement for at least 60 days

88% retained employment for 180 days or more

Program graduates stay at their career jobs, moving their new lives in a new direction after prison.

No 2021 graduates have been rearrested

Return to prison rate of 1%

10 out of 11 graduates remained on the job for at least 60 days in 2021



Turn90 helps men at the highest risk of being rearrested find a new direction for life after prison. Kudos to its visionary leader, Amy Barch, and her entire team for finding the magic combination that is changing lives across the State of South Carolina. Turn90 is saving taxpayers money and making communities safer.

**—South Carolina
State Representative,
Kambrell Garvin**

Expanding Statewide

NEXT STOP: UPSTATE SOUTH CAROLINA, 2023

Turn90 is on a mission to become a nationally-recognized, evidence-based prison reentry program. The first in our country. We're out to prove that Turn90 can be replicated and scaled across the state and beyond.

In 2021, we launched a \$3.2 million fundraising campaign to open two additional Turn90 Centers in the state. With over 60% of our campaign goal raised, we took our first leap towards statewide expansion when we opened Turn90 Columbia. This replication was maybe the hardest step we'll ever take.

But it's just the beginning. We'll open our third location in upstate South Carolina in 2023.

It's a pivotal point for Turn90, South Carolina, and criminal justice reform in our country. **We truly believe South Carolina can and will be a leader in developing a permanent solution to persistently high rates of re-incarceration in our country.**



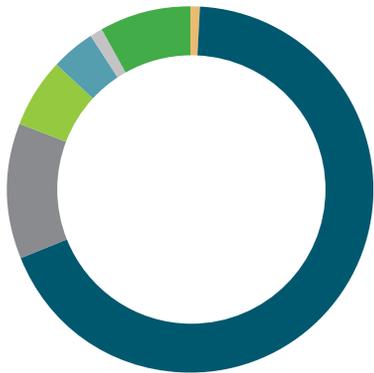
We're out to prove Turn90 can be replicated and scaled across the state and beyond.

2021 Financials



2021 Revenues

- 45%** Direct Contributions
- 12%** Non-government Grants
- 35%** Government Grants
- 8%** Revenue from Sales



2021 Expenses

- 1%** Grants & Direct Assistance
- 68%** Salaries & Related Expenses
- 12%** Contract Services
- 6%** Non-personnel Expenses
- 4%** Facility
- 1%** Travel, Conferences
- 8%** Other Program Expenses

Income

Direct Contributions	\$1,166,819
Non-government Grants	\$301,842
Government Grants	\$912,000
Revenue From Sales	\$203,806
TOTAL INCOME	\$2,584,467

Expenses

Grants & Direct Assistance	\$16,611
Salaries & Related Expenses	\$813,924
Contract Services	\$144,227
Non-personnel Expenses	\$71,747
Facility	\$41,606
Travel & Conferences	\$10,621
Other Program Expenses	\$97,400
TOTAL EXPENSES	\$1,196,136



Thank you 2021 Donors

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Please inform us of any errors by emailing amy@turnninety.com*

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For more information or to schedule a tour, contact Founder & Executive Director, Amy Barch:



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