

TURN90

A NEW DIRECTION AFTER PRISON

2022 | ANNUAL REPORT





LETTER FROM THE EXECUTIVE DIRECTOR

AMY BARCH



2022 was the first full year running both the Charleston and Columbia centers. Opening Turn90 Columbia was a true experiment. We've known there is something special happening at Turn90. But we couldn't be sure the magic would transfer to a second program in a different city with newly hired staff. After two years of planning, the ribbon was cut. We were about to find out.

In a year, we grew from employing 60 men returning home from prison to 135. No amount of planning could have prepared my team or me for more than doubling our service capacity and doing it in two cities. It was a year filled with inspiration and daily struggles.

A few months after opening, I was in Columbia giving a tour of the new center. My guests sat down to speak with a few men in the program. They began sharing their life stories, what they were learning at Turn90, and how the program was impacting their futures. At that moment, I knew we had been right. The magic was not unique to Charleston my team or me. For years I'd witnessed these familiar stories transform into real-life successes — jobs, pride, families and hope.

Right then, I doubled down on the vision to see Turn90 expand statewide and nationally. Making deep investments in people, guided by science and delivered with compassion, is a replicable formula to create a pathway for success after prison.

But it's not going to be easy. 2022 was one of our most challenging years. I used to believe running a multi-site organization meant doing twice as much work in different locations. Now I understand it's actually evolving into something new. It requires being better than you were before in almost every way.

This year we felt the pain of pushing outside of our comfort zone. Against that discomfort, we forged a new identity. We were a program. Now we're a transitional jobs provider and supportive workplace for men after prison. Leading with the business means higher-quality employment for the men we serve, better job training, longer engagement with deeper support and a more sustainable and scalable model.

As we set our sights on an upstate expansion in 2024, I remind myself that we must continually evolve. The stakes are too critical not to. Nationwide, 6 in 10 people leaving prison are rearrested within 3 years. Communities everywhere are in desperate need of solutions to end cycles of incarceration. In a system where there are so many problems, Turn90 is a solution.

Seven years ago, it would have been impossible to imagine having a second reentry center in Columbia. Today, it still seems impossible to imagine where we'll be in seven years. My dream is that Turn90 will not be unique to Charleston, Columbia or South Carolina, but people leaving prison everywhere will have the opportunity to change their life.

Turn90 Charleston & Columbia: OUR FIRST YEAR IN TWO LOCATIONS

135 Men
Employed

87% Improved
Life Stability*

94% Graduates Had
No New Arrests

I was released after serving six years in prison. I didn't know if I could change, or even if I wanted to. I was struggling with so much. One day in class I had an "aha" moment. I ended up not going back to Charlotte to avoid old people and places. Now I've been out for almost a year and I'm not looking back. Without Turn90 I don't know where I'd be. – Malik, Turn90 Columbia

* Participants demonstrated improvement on at least one of ten stability indicators: mental health, medical, identification, housing, transportation, training, education, financial, legal, social supports.

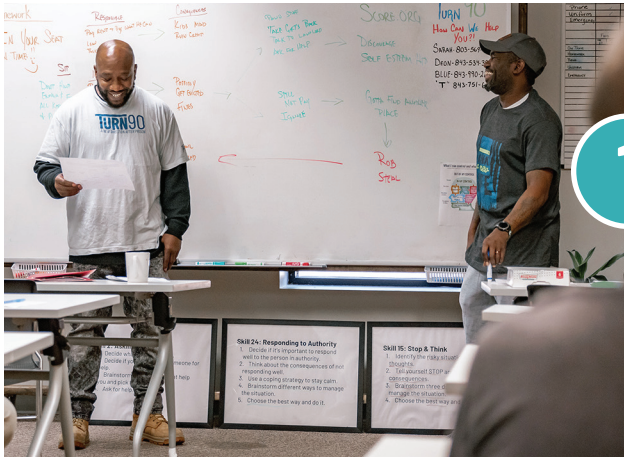


WE'RE SERVING MEN **FACING THE MOST BARRIERS** TO SUCCESS AFTER PRISON

- Arrested young
- Housing instability
- Low levels of education
- No formal work history
- Lack of positive support system

- 78%** Arrested before 18
- 54%** 3 or more felony convictions
- 58%** Most recent conviction is a violent charge
- 44%** 5+ years in prison
- 43%** No high school diploma or GED

TURN90'S INTERVENTION MODEL



1 COGNITIVE BEHAVIORAL CLASSES

Daily classes develop critical thinking, coping and problem-solving skills. CBT is scientifically proven to help individuals change destructive patterns of behavior and break cycles of incarceration.



2 TRANSITIONAL WORK

Paid employment in Turn90's screen-printing business gives a person an immediate income, work history and work place skills. A job provides the stability to address other critical reentry needs.



3 SUPPORTIVE SERVICES

A staffed social worker responds to the emergency needs of men during the workday. Hired program graduates offer peer support.



4 JOB PLACEMENT

A permanent job offers a pathway into career employment with benefits, training and opportunities for advancement.



We can only end cycles of incarceration when we invest in the people most impacted by crime and violence.

Turn90 MAKES
THAT **INVESTMENT**

Turn90 graduates, now on staff, teach daily CBT classes giving men new skills to think, feel, and act differently. Classes are embedded into the workday. We don't ask a person to choose between earning a paycheck and critical life-saving behavioral skills.

A SAFE & SUPPORTIVE WORKPLACE

94% of companies use background checks to screen candidates for hire. Having a criminal record reduces call back rates by 50%. The unemployment rate for formerly incarcerated people is five times higher than the unemployment rate for the general U.S. population, and substantially higher than the worst years of the Great Depression.



<https://www.prisonpolicy.org/reports/outofwork.html>



We provide access to employment during the riskiest period within the first few days and weeks of release.

21%

**MEN SERVED IN 2022
HAD NEVER BEEN
EMPLOYED BEFORE
TURN90**

135

MEN HIRED

\$7,575

**TOTAL PAYROLL
PER PERSON**

30,047

TOTAL PAID HOURS

\$387,906

TOTAL WAGES PAID



IT'S MORE THAN A JOB

- Obtain a driver's license or buy a car
- Collect identification documents
- Secure stable housing
- Apply for SNAP and healthcare benefits
- Access medical and mental health services
- Connect to legal advice and expungement
- Establish a bank account and improve credit
- Enroll in job training
- Earn a GED or start college

13

JOB PARTNERS
HIRED TURN90
GRADS

34

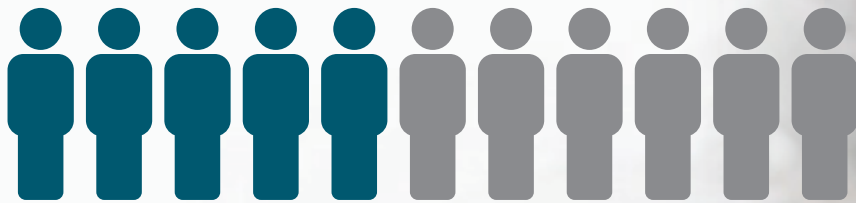
GRADUATES
PLACED
IN CAREER
PATH JOBS

80%

REMAIN
EMPLOYED



WE BELIEVE THE
PEOPLE CLOSEST
TO THE PROBLEM
ARE IN THE BEST
POSITION TO SOLVE IT



42% Turn90's permanent staff
are formerly incarcerated
and program graduates

2022 HIGHLIGHTS

TURN90

Terrance Ferrell has been promoted from the Print Shop Manager in Columbia to the Director of Production. He now leads the growth of Turn90's social enterprises across both Columbia and Charleston. Terrance is the first program graduate to hold a senior leadership role at Turn90.



Executive director, Amy Barch was selected to the Liberty Fellowship Class of 2023 along with 19 other South Carolina leaders. Amy will join the community of more than 300 Liberty Fellows working collectively across South Carolina and become a member of the Aspen Global Leadership Network, a worldwide community with 3,000 entrepreneurial leaders in more than 50 countries.

REDF Accelerator

Turn90 was selected to participate in REDF Accelerator. Described as a "mini-MBA," the program is a five-month, hands-on experience designed to equip social enterprise leaders with connections, skills, and tools to grow their businesses and increase the number of meaningful jobs they create.

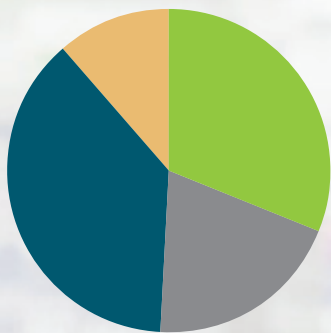


Turn90 was named a 2022 Bank of America Neighborhood Champion in the Columbia and Charleston markets. A \$100,000 award supports the expansion of Turn90's social enterprise, employing more men leaving prison in South Carolina. The invitation-only Neighborhood Champions program is highly competitive. Organizations are selected by a committee of community leaders and past honorees.



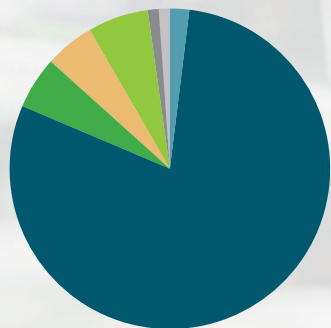
TURN90

2022 Financials



2022 Revenues

- 44%** Direct Contributions
- 28%** Non-government Grants
- 53%** Government Grants
- 16%** Revenue from Sales



2022 Expenses

- 2%** Grants & Direct Assistance
- 78%** Salaries & Related Expenses
- 5%** Contract Services
- 5%** Non-personnel Expenses
- 6%** Facility
- 1%** Travel, Conferences
- 1%** Other Program Expenses

Income

Direct Contributions	\$762,485
Non-Government Grants	\$477,829
Government Grants	\$912,000
Revenue From Sales	\$271,350
TOTAL INCOME	\$2,584,467

Expenses

Direct Assistance to Individuals	\$28,908
Salaries & Related Expenses	\$1,342,110
Contract Services	\$87,604
Non-personnel Expenses	\$83,308
Facility	\$97,561
Travel & Conferences	\$23,397
Other Program Expenses	\$19,786
TOTAL EXPENSES	\$1,723,951

THANK YOU 2022 DONORS

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\$50,000+

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REDF

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